

INTROBIZ EXPO AT THE DRAGONS 2020



Thursday, 17th
September 2020

7:30AM - 4PM

Rodney Parade, Newport

THE INTROBIZ EXPO RETURNS TO THE DRAGONS



Introbiz is delighted to announce that the Introbiz Expo will be returning to The Dragons on Thursday, 17th September 2020. From 9am until 4pm, experience the networking breakfast, visit over 60 exhibition stands and listen to five keynote speakers. If you're thinking about exhibiting, then this is an incredible opportunity to showcase your business to a wider audience across Wales. If you're an entrepreneur, aspiring business owner, consultant, coach, personal trainer, author, expert consultants or more, then this is a must attend event for you.

Now celebrating our 11th year in business, we decided to bring to you even more opportunities to showcase your brand. This will be our ninth consecutive year of hosting what is now one of the UK's largest business events. We've worked with Lord Alan Sugar, Grant Cardone, Hilary Devey CBE, Baroness Michelle Mone OBE, Sharon Lecher and many more. We've also worked with thousands of exhibitors, hosted a number of seminars and feel proud to have generated millions of pounds' worth of business through our events and exhibitions.

WHY SHOULD YOU SPONSOR THE INTROBIZ EXPO?

There are endless advantages of sponsoring at the Introbiz Expo.

You can raise awareness of your brand as well as promoting your brand to hundreds of Welsh businesses

- Great brand awareness and meet new visitors
- Meet world-class keynote speakers
- Showcase your latest products and services
- Generate hundreds of new business leads
- Forge partnerships and potential joint ventures
- Connect with existing customers
- Deliver a great return on investment

HEADLINE SPONSORSHIP PACKAGE

£5,000
+ VAT

Here's what the Headline Sponsorship Package includes:

- Opportunity to address all attendees as a keynote speaker in a 15 minute slot
- A 12ft table top stand or space only
- You will be a brand sponsor for all three Introbiz Expos at Cardiff City, the Dragons and The Brangwyn Hall
- Your logo in a prominent headline position on promotional materials (online and in print)
- Your logo in a prominent headline position on Introbiz Expo signage on the day of the event
- Opportunity for post event mailing to all attendees
- 2 x full page advertisement in our Expo magazine, one editorial and one advert



EXPO NETWORKING BREAKFAST SPONSORSHIP PACKAGE

£2,000
+ VAT

Here's what the Expo Networking Breakfast Sponsorship Package includes:

- Opportunity to address all attendees of networking breakfast as a keynote speaker
- Your logo in a prominent position on promotional materials (online and in print)
- Your logo in a prominent headline position on Introbiz Expo signage on the day of the event
- Opportunity for post event mailing to all attendees
- 1 full page advertisement in our Expo magazine

EXPO MAGAZINE SPONSORSHIP PACKAGE

£2,000
+ VAT

Here's what the Expo Magazine sponsorship package includes:

- Your logo throughout our Expo magazine handed out to attendees
- Your logo on promotional materials (online and in print)
- Your logo on Introbiz Expo signage on the day of the event
- 2 full page advertisement in our Expo magazine

EXPO LANYARD SPONSORSHIP PACKAGE

**£2,000
+ VAT**

Here's what the Expo Lanyard sponsorship package includes:

- Your logo in a prominent headline position on delegate lanyards
- Your logo on promotional materials (online and in print)
- Your logo on Introbiz Expo signage on the day of the event
- 1 x full page advertisement in our Expo Magazine

EXPO BAG SPONSORSHIP PACKAGE

£2,000
+ VAT

Here's what the Expo Bag sponsorship package includes:

- Your logo in a prominent headline position on Expo bags handed out to attendees
- Your logo on promotional materials (online and in print)
- Your logo on Introbiz Expo signage on the day of the event
- 1 full page advertisement in our Expo magazine



EXPO STAND PRICING

Every business has a different marketing plan, budget and objectives , which is why the Introbiz Expo offers a number of competitive pricing options.

Included in all exhibitor stands purchased is a 6ft trestle table, and a plain, black tablecloth. You can bring three pop-up banners and promotional material. Also, every exhibitor benefits from a marketing support package aimed at driving visitors to their stand.

6ft table

£499 + VAT

12ft table

£899 + VAT

INTROBIZ BUNDLE PACKAGE

£1,750
+ VAT

Introbiz Expo offers great value for those looking at multiple options. If you're looking to get the maximum exposure at our events, then this bundle may be a suitable option. Here's what's included.



45 - minute seminar at the Expo



6ft table stand at the Expo



1 full page advertisement in the Expo magazine

CONTACT INFORMATON

If you'd like to find out more about sponsoring our Expo at The Dragons, you can get in touch using the information below:

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